

PRESS RELEASE

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Open-source technology, Bitcoin is both a payment system and a universal digital currency.

Tens of thousands of merchants already accept Bitcoin payments worldwide, enjoying the benefits of this inexpensive and efficient means of payment for online transactions.

A new milestone is reached today by allowing brick-and-mortar retailers to accept payments in Bitcoin. The new payment applications catalog developed by Ingenico Group, the *Telium Tetra Marketplace*, now hosts the Paymium app. This app is available on Ingenico's new range of payment terminals for retailers.

"By partnering with Ingenico Group, worldwide leader in seamless payment, Paymium reaches a new milestone in the development of Bitcoin. We now allow any European merchant to simply accept payments using the Bitcoin network without risk, since transactions collected in bitcoins are immediately converted to Euros." - Gonzague Grandval, Paymium co-founder.

"We are very pleased to partner with Paymium to enrich our dedicated Business Applications Marketplace" - Michel Léger, EVP Global Sales and Marketing at Ingenico Group. *"This allows us to bring more value to merchants through our terminals, enabling them to offer their customers a new consumer experience."*

About Ingenico Group:

Ingenico Group (Euronext: [FR0000125346](#) - ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope.

We are the trusted world-class partner for financial institutions and retailers, from small merchants to several of the world's best known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise.

More at [Ingenico.com](#) and [Twitter @Ingenico](#)

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About Paymium:

Founded in 2011, Paymium is pioneering the European Bitcoin space, with 60 000 European customers.

Paymium is the company behind the [Paymium](#) Bitcoin exchange, offering a secure, reliable, high-performance trading platform in compliance with European regulations. Paymium also offers [merchant solutions to accept payments in Bitcoin](#) with instant conversion to Euro, for European merchants.

More at [Paymium.com](#) – [Blog](#) – [Twitter](#) – [Facebook](#)

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